



MID-SOMERSET SHOW

SPONSORSHIP OPPORTUNITIES

2026

THE MID-SOMERSET SHOWGROUND,
CANNARDS GRAVE ROAD, SHEPTON MALLET,
SOMERSET, BA4 4GF

**The show for the community,
by the community.**

Sponsorship Packages 2026

Diamond

Starting at £2,750



- High Profile Recognition within the show programme
- Space for 3 display boards across the Showground
- Half page advertisement in the show programme
- Acknowledgement on pre-show advertising material
- Exposure on the Society's website & social media accounts
- The opportunity to present prizes & awards on show day
- An area within the Member's Pavilion to promote your business
- 1 year's Gold Membership to the Society
- 2 Tickets to another Society event
- 2 Tickets to the Friday evening pre-show event
- A table for 6 in the Member's Pavilion at the show
- Lunch for up to 6 people plus Champagne
- 6 Diamond sponsor badges
- 2 Guest badges
- 2 Reserved parking spaces
- Use of the Society's professional show day photos to advertise your presence at the event
- Preferential rates for facility hire

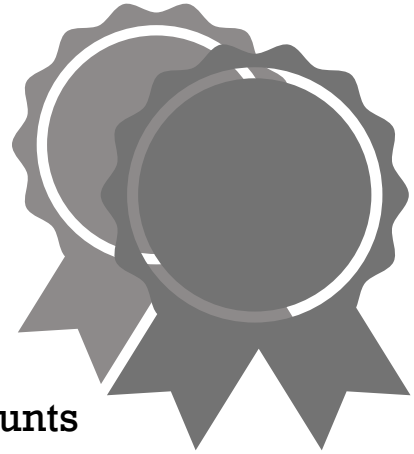


Sponsorship Packages 2026

Double Platinum

£1,750

- Space for 3 display boards across the Showground
- Half page advertisement in the show programme
- Acknowledgement on pre-show advertising material
- Exposure on the Society's website & social media accounts
- 1 year's Gold Membership to the Society
- Lunch for 4 people plus wine
- 4 Platinum sponsor badges
- 4 Guest badges
- 2 Reserved parking spaces
- Opportunity to promote your company & present an award on show day
- Preferential rates for facility hire.



Platinum

£1,250

- Space for 2 display boards across the Showground
- Quarter page advertisement in the show programme
- Acknowledgement on pre-show advertising material
- Exposure on the Society's website & social media accounts
- 1 year's Gold Membership to the Society
- Lunch for 4 people plus wine
- 4 Platinum sponsor badges
- 4 Guest badges



Sponsorship Packages 2026

Gold

£600

- Prominent display space on show day
- Eighth page advertisement in the show programme
- Exposure on the Society's website & social media accounts
- 1 year's Gold Membership to the Society
- Lunch for 2 people
- 2 Gold sponsor badges
- 6 Guest Badges



Silver

£300

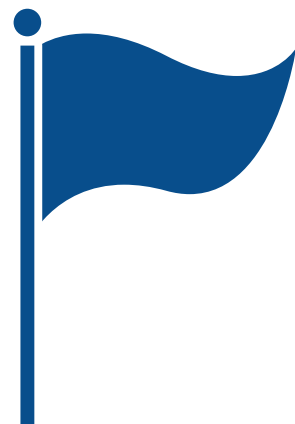
- Prominent display space on show day
- Logo in the show programme
- Exposure on the society's website & social media accounts
- 1 year's Gold Membership to the Society
- Lunch for 2 people
- 2 Silver sponsor badges
- 4 Guest Badges



Flag Sponsor

£1250 for five years

- Flag printed by us
- Flag positioned along Cannards Grave Rd- highly visible from the A371
- Logo in the show programme
- 1 year's Gold Membership to the Society
- 2 Sponsor badges



Why be a sponsor?

Help us sustain and grow the Mid-Somerset Show so that the local community can continue to enjoy their Agricultural Show.

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Join us in enhancing the opportunities available to educate the next generation about British farming & agriculture.

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Most importantly, use our 18,000 + visitor base & 10,000 strong social media following as a platform to showcase your brand to the local community and beyond!

Don't just take our word for it...

"The Mid Somerset Show is an amazing, volunteer-run community event with a long heritage, attracting around 18,000 visitors each year while remaining free to attend. Charlie Bighams are proud long-term sponsors, supporting British farming, local heritage and the regional economy.

Sponsorship offers strong brand visibility, community impact and engagement through on-site presence, social media reach and networking, truly an opportunity that can align with businesses of all kinds." Mark, Charlie Bighams

Further Benefits

Sponsor Boards

£120

- Premium aluminium display board
- Positioned in a prime spot on the main ring
- Valid for three 3 years
- Design your own or use our design services
- Only available to official sponsors

ADVERTISE YOUR BUSINESS HERE



LOTS OF **SPONSORSHIP OPPORTUNITIES AVAILABLE** FOR THE
MID-SOMERSET SHOW

CONTACT: SECRETARY@MIDSOMERSETSHOW.ORG.UK

WWW.MIDSOMERSETSHOW.ORG.UK



**British Solar
Renewables**

Want to get involved?

Contact the Show Office to find out how your business can be showcased to the community.

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The Mid-Somerset Showground, Cannards Grave Rd, Shepton Mallet,
BA4 4GF

T: 01749 938044

E: secretary@midsomersetshow.org.uk



www.midsomersetshow.org.uk